



VR Communications, Inc.

Multichannel Communications Solutions

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Business Summary

- **Business-to-business (1099) consultancy** working independently or as a subcontractor to other consulting organizations.
- **Located in the San Francisco Bay Area (Silicon Valley).** Willing to travel, temporarily relocate, or work remotely.
- **California corporation since 1995** (founded in 1993).
- **Quick, high-quality results providing strong business value:** Broad-based U.S. and international business and management experience and deep technical expertise. Practical solutions implemented in a timely manner and at a reasonable cost.
- **Our principals work independently or collaboratively, depending on client requirements.**
- **Business focus is DITA (Darwin Information Typing Architecture) and other XML projects:**
 - Prototyping (proof-of-content using client content)
 - Information architecture and content reuse
 - Coaching and training
 - Automation, integration, and other programmatic solutions
 - Debugging and reporting tools
 - Legacy content conversions
 - Collaborative approach to information creation

Sample Clients

Acta Technology (now Business Objects), Avid Technology, CERN (Geneva), Community Vision of El Dorado Hills (CA), Citrix Systems, IBM Corporation, IN2P3 (Paris), Integrated Systems Inc. (now Wind River Systems, Inc.), Intuit, KEK (Tokyo) and IBM Japan, Kyocera International Inc., Mercury Interactive, Octel (now Avaya), Pearson Charitable Foundation, Pillar Data Systems, RSF-EARTHSPEAK, San Francisco State University, San Jose State University, Savi Technology, Siebel Systems (now Oracle), Skytide Inc., Stanford University, Stanford Linear Accelerator Center (SLAC), University of California at Santa Cruz, VMware, and Women in Technology International.

Recent Projects

- **DITA Open Toolkit User Guide and DITAinformationcenter™** (published on SourceForge August 2006, and updated October 2006, April 2007, December 2007, and October 2009)
- Created academic curricula for a Python programming course and a Microsoft Access database design course
- For a start-up company producing business analytic software, designed and created DITA-based product documents built around a comprehensive core vocabulary that featured extensive content reuse and tight integration with the Java- and XML-based product software
- For a localization company, created a Python-based program to convert legacy XML content to DITA
- For a company creating application delivery software, provided a customized DITA seminar to lead information developers located in the U.S. and Europe
- For a company creating RFID solutions, delivered a three-day workshop and created a highly customized Eclipse Infocenter involving extensive XSLT scripting
- For a global corporation delivering a wide variety of products, created a customized prototype, delivered a three-day workshop, and did follow-on coaching for a legacy migration project
- For an organization providing online software and services, coached a technical documentation team as they created their first DITA project
- For a company creating virtualization products, did an analysis of legacy content targeted for a conversion to DITA
- For a start-up storage company, did a legacy content conversion using Arbortext/Astoria